



## **Corporate Sponsorships**

**Building Teams. Building Homes. Building Hope**

**467 West Street | PO Box 883  
Pittsboro, NC 27312  
[chathamhabitat.org](http://chathamhabitat.org)**

# WHY CHATHAM HABITAT?



## Chatham Habitat's Corporate Partnership Model

With one quarter of households spending more than 30% of their paychecks just to keep a roof over their heads, the demand for affordable housing is higher than ever. Businesses large and small, faith communities, foundations, individuals, and other like-minded people come together to build homes, communities, and hope with Chatham Habitat for Humanity.

### Why Partner with Chatham Habitat?

- **100% of your sponsorship goes toward our building program,** supporting the construction of a safe, healthy, affordable home in Chatham County.
- **The community benefits from your partnership.** Mortgage payments are recycled back into Habitat's building program, and every year, Habitat homeowners pay property taxes and invest in their communities.
- **Your gift creates lasting impact.** Habitat homeownership creates opportunities for families to live and work in our community. Habitat homeowners and their children have better health, educational, and vocational outcomes, and are vibrant members of their communities.

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# SPONSORSHIP LEVELS

## Home Builder - \$100K+ (Full House Sponsorship)

- Worksite Signage with Logo
- Unlimited Volunteer Days
- Plaque at Build Completion
- Home Dedication Participation (present key to homeowner)
- 100+ Custom Co-branded T-shirts
- Two Press Releases (at start and end of build)
- Newsletter Recognition for 1 year (3,500+ subscribers)
- Website Recognition for 1 year - logo and link
- Group Photo(s) from Habitat Build Days
- Tagged Social Media Posts (at least 3 during build)
- Support, Information, and Materials to Aid in Volunteer Recruitment
- Habitat T-Shirt for Every Volunteer
- Permission to Use Chatham Habitat Logo for 1 year



## Dream Builder - \$75,000-99,999

- Worksite Signage with Logo
- Up to 10 Volunteer Days
- Plaque at Build Completion
- Home Dedication Participation
- 75 Custom Co-branded T-shirts
- Press Release (at end of build)
- Newsletter Recognition for 6 months (3,500+ subscribers)
- Website Recognition for 6 months - logo and link
- Group Photo(s) from Habitat Build Days
- Tagged Social Media Posts (at least 2 during build)
- Support, Information, and Materials to Aid in Volunteer Recruitment
- Habitat T-Shirt for Every Volunteer
- Permission to Use Chatham Habitat Logo for 6 months





## **Hope Builder - \$50,000-74,999**

- Worksite Signage
- Up to 5 Volunteer Days
- Plaque at Build Completion
- Home Dedication Recognition
- 50 Custom Co-branded T-shirts
- Press Release (at end of build)
- Newsletter Recognition for 3 months (3,500+ subscribers)
- Website Recognition for 3 months - logo and link
- Group Photo(s) from Habitat Build Days
- Tagged Social Media Post
- Support, Information, and Materials to Aid in Volunteer Recruitment
- Habitat T-Shirt for Every Volunteer
- Permission to Use Chatham Habitat Logo for 3 months

## **Foundation Builder - \$5,000-49,999**

- Worksite Signage
- Framed Certificate at Build Completion
- Home Dedication Recognition
- Newsletter Recognition for 1 month (3,500+ subscribers)
- Tagged Social Media Post
- Support, Information, and Materials to Aid in Volunteer Recruitment
- Habitat T-Shirt for Every Volunteer

**Corporate Partnerships are flexible! If the amounts or recognition methods listed above don't line up with your goals, please let us know - we would love to talk about your goals and priorities.**

**We would love to chat with you!**

**Please contact Carrie Rogers at [crogers@chathamhabitat.org](mailto:crogers@chathamhabitat.org) or 919-542-0794**