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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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Chatham Habitat Resale Stores Expanding Hours of Operation

PITTSBORO - The Chatham Habitat for Humanity Home Stores are expanding their hours of operation starting October 1st. While Saturday shopping hours (8 am to 4 pm) will remain the same for both stores, each store is increasing its hours on weekdays by one hour.

Home Store will open one hour earlier at 9 am Monday through Friday, and will close at 6 pm. Home Store Too will open at its regular time of 9 am Monday through Friday, and close one hour later, at 6 pm.

"Expanding Home Stores hours helps us achieve several objectives," says Chatham Habitat for Humanity Executive Director, Amy Powell. "New hours of operation will be the same for both stores, eliminating any confusion about when we are open. Also, being open an additional hour increases shopping convenience for our customers. And, of course, we believe that the additional hours of operation each week will help us increase the bottom line."

The Home Stores exist to financially support the Chatham Habitat for Humanity mission to create self-help opportunities for families to own affordable homes, improve their lives, and strengthen their communities. "The Home Stores offer a multi-faceted win-win for Chatham County. We offer donated merchandise in good condition at reasonable prices, and keep a lot of discarded items out of the land fill," said Powell. "Shoppers feel great when they can purchase an item that they need or want at a

bargain price, *and* know that at the same time their purchase is helping to build affordable homes in Chatham County in partnership with families in need.” For the fiscal year that ended June 30, profit from the Home Stores was equal to the cost of materials and labor to construct two and a half Habitat homes.

From October 1 through October 8, shoppers making purchase during the expanded hour of operation at each store will receive 20% off when they present the coupon published in the Chatham Record and the Home Stores weekly e-newsletter.

You can learn more about Home Store and Home Store Too and view a sample of current merchandise by visiting the organization’s website at www.ChathamHabitat.org or by calling (919) 542-0788.

About Chatham Habitat for Humanity: *Since 1989, Chatham Habitat for Humanity has worked to change substandard housing conditions throughout Chatham County by making homeownership possible for nearly 100 families. In the process, Habitat is able to transform lives, improve neighborhoods, and most importantly, give hope and strength to our communities. For more information visit our web site: www.chathamhabitat.org*